

Seminar 4: Communication

Sustainable Practice Change¹

1. Use the most effective communication training methods

Role play, self-reflection, observation, actual or simulated patients

2. Utilise excellent trainers

Deliver pathways of consistent education programs by trained staff

3. Consider your local needs and contexts

Know your hospital, patients and staff – where are the 'hotspots' of

end-of-life care need?

4. Pitch and engage with your executive team

Cross organisational change requires backup and support from leadership

5. Follow-up, feedback and supervision

Locally based trainers allow for skilled feedback and supervision at ward or unit

level

6. <u>Be guided by frameworks or theories</u>

These offer standardised models and language, and allow comparison and evaluation across the hospital

¹Ammentorp J, Chiswell M, Martin P, (2022) Translating knowledge into practice for communication skills training for health care professionals, *Patient Education and Counseling*, In press, ISSN 0738-3991, https://doi.org/10.1016/j.pec.2022.08.004.

